



October 7-9, 2008, Bossier City-Shreveport, Louisiana

CYBER AWARENESS SUMMIT



ABOUT THE CONFERENCE

The Cyber Innovation Center (CIC), Eighth Air Force (8AF) and Air Force Cyber Command (AFCYBER) Provisional are co-hosting the 2008 Cyber Awareness Summit in Bossier City - Shreveport, Louisiana on October 7-9, 2008. The event will be held at the Shreveport Convention Center

The objectives of the Cyber Awareness Summit are simple, but bold:

- Raise awareness about cyber issues,
- Explore cyber's transformative effect on society, and
- Examine the resulting interdependencies created across government, industry and academia.

The Summit is designed to foster greater collaboration amongst the cyber community and stimulate discussion locally, regionally and nationally. For three days, attendees will hear thought provoking presentations that challenge conventional wisdom and participate in break-out sessions that identify areas of opportunities and concern for the future. Findings, conclusions and action plans resulting from this summit will contribute directly to technical discussion topics at the 2009 Air Force Cyberspace Symposium held in Bossier City - Shreveport, Louisiana, in June 2009.

The event promises to be not only informative, but also very exciting. Confirmed speakers include, but are not limited to:

Mr. Douglas Rushkoff – Conference Keynote Speaker, Day 1

Winner of the first Neil Postman award for Career Achievement in Public Intellectual Activity, Douglas Rushkoff is an author, teacher, and documentarian who focuses on the ways people, cultures, and institutions create, share, and influence each other's values. He sees "media" as the landscape where this interaction takes place, and "literacy" as the ability to participate consciously in it. His ten best-selling books on new media and popular culture have been translated to over thirty languages. For more information about Douglas Rushkoff, please visit <http://rushkoff.com/bio>.

Mr. Kevin Mitnick – Conference Keynote Speaker, Day 2

As the world's most famous hacker, Kevin has been the subject of countless news and magazine articles published throughout the world. He has made guest appearances on numerous television and radio programs, offering expert commentary on issues related to information security. In addition to appearing on local network news programs, he has made appearances on 60 Minutes, The Learning Channel, Tech TV's Screen Savers, Court TV, Good Morning America, CNN's Burden of Proof, Street Sweep, and Talkback Live, National Public Radio, and as a guest star on ABC's new spy drama "Alias". Mitnick has served as a keynote speaker at numerous industry events, hosted a weekly talk radio show on KFI AM 640 in Los Angeles, testified before the United States Senate, written for Harvard Business Review and spoken for Harvard Law School. His first best-selling book, [The Art of Deception](#), was published in

October 2002 by Wiley and Sons Publishers. His second title, [The Art of Intrusion](#), was released in February 2005. [Click here to download Kevin's full bio \(PDF\)](#).

Gen Robert J. Elder, Eighth Air Force Commander – Government Keynote

Lt. Gen. Robert J. Elder is Commander, 8th Air Force, Barksdale Air Force Base, La., and Joint Functional Component Commander for Global Strike and Integration, U.S. Strategic Command, Offutt AFB, Neb. He also commands USSTRATCOM's nuclear bomber and reconnaissance Task Force 204. The "Mighty Eighth" serves as the air component headquarters to USSTRATCOM for strategic deterrence, global strike, strategic reconnaissance, and cyberspace operations, and is also responsible for the security and defense of the Air Force's global computer enterprise network. The Joint Functional Component Command for Global Strike and Integration plans and executes strategic deterrence and global strike operations for USSTRATCOM.

Gen William T. Lord, AFCYBER (P) Commander – Government Keynote

Maj. Gen. William T. Lord is Commander, Air Force Cyberspace Command (Provisional), Barksdale Air Force Base, La. He is responsible for establishing cyberspace as a domain in and through which the Air Force flies and fights, to deliver sovereign options for defense of the United States. In his current duty, he is creating the Air Force major air command for organization, training and equipping of combat forces to operate in cyberspace.

TENTATIVE AGENDA

DAY 1 - Tuesday, 7 Oct 08 Cyber's Impact on Critical Infrastructure

1230 - 1245	Opening Ceremony
1245 - 1345	Organizations Must Evolve: Is Your Organization a Starfish or Spider Rod Beckstrom, Director - <i>HLS Cyberthreat Center</i> and co-author - Invited
1345 - 1430	Critical Infrastructure: Cyber "Connects" Our Lives Ken Watson - <i>CISCO</i> - Invited
1430 - 1515	A Cyber Katrina: Responding to a Cyber Attack Dr. Steve Rinaldi - <i>Sandia National Laboratories</i> - Confirmed
1515 - 1530	Break and Exhibit Hall
1530 - 1600	PANEL DISCUSSION: Cyber Requires Coordination: Louisiana's Unified Approach Open Source Everything: How the Internet Changes Organizations, Business, and People <i>Doug Rushkoff</i> - Confirmed
1600 - 1715	Day 1 Closing Remarks
1715 - 1730	Attendee Welcome Reception

DAY 2 - Wednesday, 8 Oct 08 Cyber's Impact on Business (Interdependencies)

0800 - 0815	Opening Remarks
0815 - 0900	Cyber: It's More Than Technology! Gen. Robert J. Elder - <i>8AF</i> - Confirmed
0900 - 0945	PANEL DISCUSSION: Commercialization Through Partnerships Brian Spink, <i>AFLR</i> - <i>Facilitator</i> - Confirmed
0945 - 1000	Break
1000 - 1045	Cyber Security: It Touches Everyone! Ken Silva - <i>VeriSign</i> - Confirmed
1045 - 1130	Cyber Accentuates Market Interdependencies Kevin Fritzgerald - <i>Citibank</i> - Invited
1130 - 1330	Lunch & Exhibit Hall
1330 - 1530	BREAKOUT SESSIONS • PANEL DISCUSSION: TBA - Glen Post - <i>CenturyTel</i> - Invited • PANEL DISCUSSION: Investing in Cyber Research: VC & Angel Investors - Ross Barrett - <i>Facilitator</i> - Confirmed • TBA - William Pelgrin, Dir. - <i>NY State Cyber Security</i> - Invited • PANEL DISCUSSION: Maintaining Control: Branding through Cyber - Dr. Chris Martin - <i>Centenary College</i> - <i>Facilitator</i> - Confirmed
1530 - 1700	The Art of Deception Kevin Mitnick - <i>Mitnick Consulting</i> - Confirmed
1700 - 1715	Day 2 Closing Remarks
1800 - 2000	Cyber "Connectivity" Social

DAY 3 - Thursday, 9 Oct 08 Cyber's Social Transformation

0800 - 0815	Opening Remarks
0815 - 0900	Cyber Warriors: The Air Force's New Recruit Gen. William T. Lord - <i>AFCYBER (P)</i> - Confirmed
0900 - 0945	PANEL DISCUSSION: Participatory Web: Sub Cultures Transforming Society Greg Zacharias - Confirmed
0945 - 1000	Break
1000 - 1045	TBA
1045 - 1130	Leveraging Cyber Infrastructure to Shape Education, Research and Technology Development Dr. Ed Seidel, Dir. - <i>NSF Cyberinfrastructure</i> - Confirmed
1130 - 1330	Lunch & Exhibit Hall
1330 - 1530	BREAKOUT SESSIONS • PANEL DISCUSSION: Educating the Future Knowledge-Based Workforce • PANEL DISCUSSION: Social Engineering • Cyber Crimes: Exploring the New Criminal James Christy - <i>DC3</i> - Invited • PANEL DISCUSSION
1530 - 1615	Looking Over the Cyber Horizon - Craig Spohn - <i>CIC</i> - Confirmed
1615 - 1630	Conference Closing Ceremony

HOTEL INFORMATION - contact directly for reservations

HOLIDAY INN Bossier City \$70 / night Book before 15-Sep-08 Phone 318-742-9700 www.hibossiercity.com Group Code: CIC	HAMPTON INN Bossier City \$104 / night Book before 5-Sep-08 Phone 318-752-1112 www.hamptoninnshreveport.com Group Code: Cyber Innovation Center	SPRINGHILL SUITES Bossier City \$99 / night Phone 318-747-7772 Group Code: Cyber Innovation Center	HILTON DOWNTOWN Shreveport \$104 / night Book before 22-Sep-08 Phone 318-698-0536	EL DORADO RESORT Shreveport \$89 / night Book before 15-Sep-08 Phone 877-602-0711 Group Code: CI-1008	BEST WESTERN Shreveport \$74 / night government \$89 / night non gov Book before 15-Sep-08 Phone 318-222-7620 800-845-9334 Group Code: CIC (government rate) CIC2 (nongovernmental rate)	HOLIDAY INN Shreveport \$69.99 / night government \$99.99 / night non gov Phone 318-222-7717 877-795-6672 www.holidayinn-shreveport.com Call in Group Code: Cyber Innovation Center Online Group Code: CIC
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CHECK OFTEN at www.cyberinnovationcenter.org for symposium updates